

## Doug Ackerman, President & CEO



As the president and CEO of New Mexico Oil and Gas Association, Doug Ackerman is responsible for leading and growing *a coalition of oil and natural gas companies and stakeholders dedicated to promoting the safe and environmentally responsible development of oil and natural gas resources in New Mexico. Doug works with elected officials, community leaders, industry experts, and the general public, to advocate for responsible oil and natural gas policies and increase public understanding of industry operations and contributions to the state.* The oil and natural gas industry is the largest economic and fiscal contributor to the state of New Mexico, supporting more than 134,000 jobs and \$27 billion in annual economic activity.

Doug brings over 25 years of strategic marketing and transformational leadership in food, retail, and agriculture companies. Prior to joining NMOGA, Doug served as executive vice president of global marketing for EcoGEM, a pre-funded mineral company with verticals in regenerative agriculture, food, pharmaceuticals, and plastics, where he developed a global brand, strategic platform, and market entry for domestic and international agriculture opportunities focused on establishing food security while maintaining compliance with the 'sustainable development goals' of the United Nations. As the CEO for the Dairy Alliance and executive director for the Florida Department of Citrus, Doug found a passion for working for farmers and helping to bring strategy and focus to mature organizations that needed transformation to regain relevancy with consumers. Hi! How can we help you? sustainability with the economics on the farm. Doug also spent eight years with Publix Super Markets where he helped lead initiatives like prepared foods, convenience stores, liquor stores and was responsible for managing the Publix and Publix Premium private brands across numerous categories. Early in his career, Doug spent 12 years in advertising agencies developing brands, field marketing, and marketing communications for brands like

**Pizza Hut, Anheuser Busch, Jimmy Dean Foods, Minute Maid and Ruby Tuesdays.**

**Doug, a decorated combat veteran, is a retired U.S. Army Infantry officer with 23 years of service to include two tours of duty in the Global War on Terror. Doug earned his Bachelor of Business Administration in Marketing from Sam Houston State University and a Master of Business Administration from The University of Tampa.**



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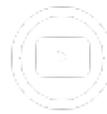
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